What Is a Party?

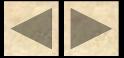
- A political party is a group of persons who seek to control government by winning elections and holding office.
- The two major parties in American politics are the Republican and Democratic parties.
- Parties can be principle-oriented, issue-oriented, or election-oriented. The American parties are election-oriented.





What Do Parties Do?

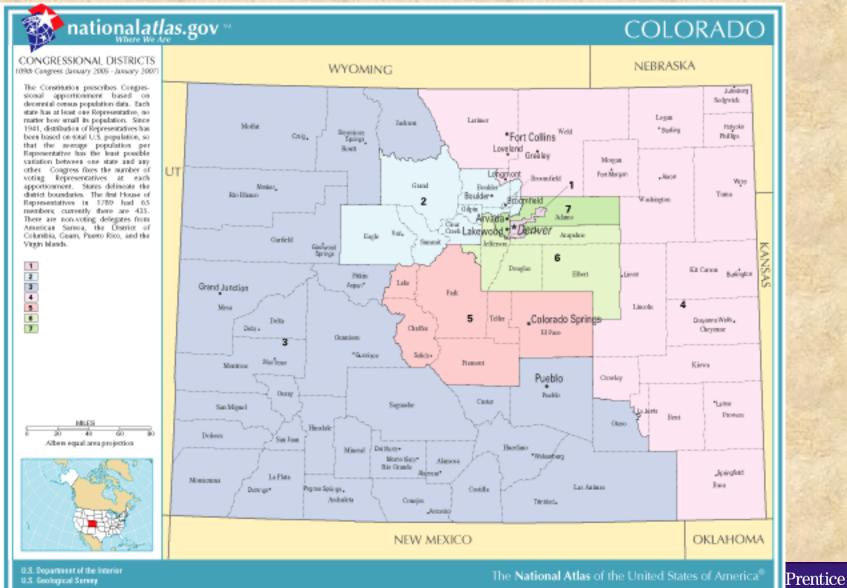
- Nominate Candidates—Recruit, choose, and present candidates for public office.
- Inform and Activate Supporters—Campaign, define issues, and criticize other candidates.
- Act as a Bonding Agent—Guarantee that their candidate is worthy of the office.
- Govern—Members of government act according to their partisanship, or firm allegiance to a party.
- Act as a Watchdog—Parties that are out of power keep a close eye on the actions of the party in power for a blunder to use against them in the next election.



Go To

Section:

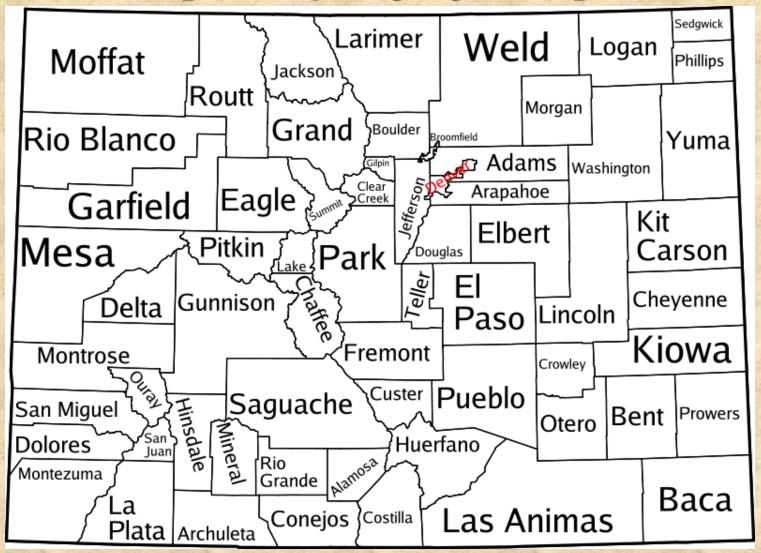
Single Member District [two-party system]



Section:

Hall

Multi-member district [multi-party system]





Two party v. Multi-party results

• Democrats: 1,216,793

Republicans: 1,020,315

• Green Party: 6,440

Libertarians: 3,648

Socialists: 436

Natural Law: 216

• Reform: 100

• Democrats: 1,200,213

• Republicans: 1,000,015

• Green Party: 22,440

• Libertarians: 23,648

Socialists: 936

Natural Law: 516

• Reform: 180



The Decentralized Nature of the Parties

Both the Democratic and Republican parties are highly decentralized and fragmented. Why?

- The party out of power often lacks a strong leader.
- The federal system distributes powers widely, in turn causing the parties to be decentralized.
- The nominating process pits party members against one another because only one person can chosen to be the party's presidential candidate.





The Three Components of the Party

Party Components

The Party Organization:

Those who run and control the party machinery.

The Party in the **Electorate**

Those who always or almost always vote for party candidates.

The Party in Government

Those who hold office in the government.









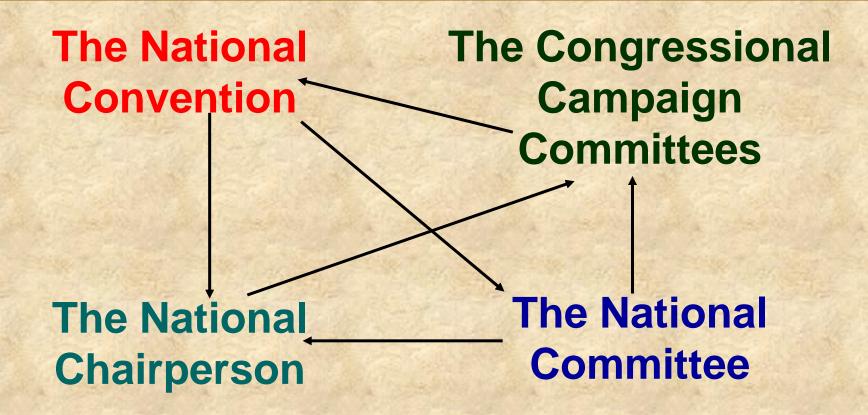








National Party Machinery



All four elements of both major parties work together loosely to achieve the party's goals.





State and Local Party Machinery

State and local party organization varies from State to State, but usually follow the general principles below.







The Future of Major Parties

Weakened connections to political parties:

For voters:

- More people are unwilling to label themselves as "Democrats" or "Republicans"
- Split-ticket voting—voting for candidates of different parties for different offices at the same election

For candidates:

- Changing priorities have increased conflict and disorganization within parties
- Changes in the technology of campaigning, especially the use of television and the Internet, have made candidates more independent of the party organization
- The growth of grass-roots organizations provides candidates with another source of financial support



