## What Is a Party?

- A political party is a group of persons who seek to control government by winning elections and holding office.
- The two major parties in American politics are the Republican and Democratic parties.
- Parties can be principle-oriented, issue-oriented, or election-oriented. The American parties are election-oriented.


## What Do Parties Do?

- Nominate Candidates-Recruit, choose, and present candidates for public office.
- Inform and Activate Supporters-Campaign, define issues, and criticize other candidates.
- Act as a Bonding Agent-Guarantee that their candidate is worthy of the office.
- Govern-Members of government act according to their partisanship, or firm allegiance to a party.
- Act as a Watchdog-Parties that are out of power keep a close eye on the actions of the party in power for a blunder to use against them in the next election.


## Single Member District [two-party system]



## Multi-member district [multi-party system]



## Two party v. Multi-party results

- Democrats: 1,216,793
- Republicans: 1,020,315
- Green Party:

6,440

- Libertarians: 3,648
- Socialists: 436
- Natural Law: 216
- Reform: 100
- Democrats: 1,200,213
- Republicans: 1,000,015
- Green Party: 22,440
- Libertarians: 23,648
- Socialists: 936
- Natural Law: 516
- Reform: 180180


## The Decentralized Nature of the Parties

## Both the Democratic and Republican parties are highly decentralized and fragmented. Why?

- The party out of power often lacks a strong leader.
- The federal system distributes powers widely, in turn causing the parties to be decentralized.
- The nominating process pits party members against one another because only one person can chosen to be the party's presidential candidate.


## The Three Components of the Party

## Party Components

## The Party Organization:

Those who run and control the party machinery.

The Party in the Electorate

Those who always or almost always vote for party candidates.

## The Party in Government

Those who hold office in the government.

## National Party Machinery

## The National The Congressional Convention Campaign Committees <br> The National The National Chairperson Committee

All four elements of both major parties work together loosely to achieve the party's goals.

## State and Local Party Machinery

## State and local party organization varies from State to

 State, but usually follow the general principles below.

## The Future of Major Parties

## Weakened connections to political parties:

For voters:

- More people are unwilling to label themselves as
"Democrats" or
"Republicans"
- Split-ticket voting-voting for candidates of different parties for different offices at the same election


## For candidates:

- Changing priorities have increased conflict and disorganization within parties
- Changes in the technology of campaigning, especially the use of television and the Internet, have made candidates more independent of the party organization
- The growth of grass-roots organizations provides candidates with another source of financial support

